

J O N K L A S S E N

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PROFILE

Driven by a passion for humour, education and storytelling, I'm a versatile and adaptable illustrator with a dedication to problem solving and a love for the craft. My best work is done in highly collaborative environments amidst other creatives and professionals.

HIGHLIGHTS

- Picture Book Illustration • Visual Storytelling • Caricatures • Avatars • Cartoons
- Character Design • Educational Illustration • Editorial Illustration
- Web & social media graphics • Infographics • 2-D & spot Illustrations • Logo Design
- Typography • Bilingual Fluency (English/French)

CREATIVE TOOLS & TECHNOLOGY

- Adobe Photoshop • Adobe Illustrator • Adobe Fresco • Procreate
- Figma • Sketch • Asana • Canva • Slack

CLIENTS

- ASU Preperatory Academy • Telus • HT Media Group
- Linstol • Integrated Resources Institute • Co-Elevate Group

EXPERIENCE

Freelance

2018 - Present

Illustrator, ASU Prep

Digital curriculum, EdTech

- Create media for multiple courses, each with distinct visual styles.
- Deliver final optimized assets and working files while adhering to technical requirements.
- Manage multiple projects and meet weekly deadlines while using project management software to track progress and communicate with team members.
- Prepare media assets for animation.
- Collaborate across disciplines with writers, illustrators, animators, UX, developers, and stakeholders.
- Adapt course brand guidelines to multiple uses.

Book Illustrator

Various authors, publishers

Children's picture books, Spot Illustration, Editorial

- Collaborate to create engaging illustrations for various targeted audiences.
- Manage layout, pagination, cover design, typesetting and page formatting.
- Design and develop characters.
- Prepare assets for digital use and print.

PUBLICATIONS

Children's Picture Books

2024

"Jason and His Friends" by Harris L. Kligman

"Down to the River" by Caitlynne Garland

2023

"The Hike" by Caitlynne Garland

"Mr. Hiss the Snake" by Cameron Walser

2022

"Forgetful Freddie" by Manisha Poudyal

"What do Bugs Eat?" by Kelli Russell

"Lenny the Friendliest Monster in the World" by Glen McLeod

"The Truth About Squirrels" by Caitlynne Garland

"No Bad Feelings" 3-book Series by Jenni Nakken

2021

"Tina the Tortoise Gets Out" by Cameron Walser

"Our Frogs" by Cameron Walser

"Dots & the Glass Door" by Cameron Walser

2020

"Monster Tails" 2-book series by Kenlynn Dorothy Scott

Other

“Smoke and Mirrors: The Illusion of the Employment Services Sector”
by Angela Hoyt and Sarah Delicate - FriesenPress 2022

“Quantraz 6.0” by Sukant Ratnakar - Systovation Publication 2022

“Dancing with Giants” Mitchell A. Silk & Seth Tan - Raab & Co. 2022

A W A R D S

2014 | 2nd Place, Viewer’s Choice, Montreal Art Centre, Griffintown

2013 | Award of Excellence MTL en Arts (fka FIMA)

S E L E C T E D E X H I B I T I O N S

2021 | London Arts Live | London Arts Council | London, ON, Canada

2020 | Group Exhibition | Fringe Gallery | London, ON, Canada

2019 | MTL en Arts Awards Alumni (group) | DBC Gallery | Montreal, QC, Canada

2018 | “4x4” (group) | #Hashtag Gallery | Toronto, ON, Canada

2015 | “Seven” (group) | Phone Booth Gallery | Long Beach, CA, USA

2015 | “Under Pressure” (group) | Fresh Paint Gallery | Montreal, QC, Canada

2015 | ARTSIDA | Gallery MX | Montreal, QC, Canada

2013 | ARTSIDA | Musée D’Art Contemporain | Montreal, QC, Canada