

# JON KLASSEN

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## HIGHLIGHTS

- Picture Book Illustration • Caricatures, Avatars & Cartoons
- Character Design • Brand Identity Building • Web & social media graphics
- Infographics • Visual Storytelling • 2-D & spot Illustrations
- Logo Design • Typography • Bilingual (English/French)

## CREATIVE TOOLS & TECHNOLOGY

- Adobe Photoshop • Adobe Illustrator • Procreate
- Figma • Sketch • Asana • Canva • Slack

## CLIENTS

- ASU Preparatory Academy • Telus • HT Media Group
- Linstol • Integrated Resources Institute • Co-Elevate Group

## EXPERIENCE

Freelance

2018 - Present

Illustrator, ASU Prep

Digital curriculum, EdTech

- Create media for multiple courses, each with distinct visual styles.
- Deliver final optimized assets and working files while adhering to technical requirements.
- Manage multiple projects and meet weekly deadlines while using software to track progress and communicate with team members.
- Collaborate across disciplines with writers, illustrators, UX, developers, and stakeholders.
- Adapt brand guidelines to multiple uses.

Illustrator,  
Various authors, publishers  
Children's picture books, Spot Illustration, Editorial

- Collaborate to create engaging illustrations for targeted audiences.
- Manage page layout, cover design, typesetting and page formatting.
- Design and develop characters.
- Prepare assets for print.

## PUBLICATIONS

### Children's Picture Books

2024

"Jason and His Friends" by Harris L. Kligman

"Down to the River" by Caitlynne Garland

2023

"The Hike" by Caitlynne Garland

"Mr. Hiss the Snake" by Cameron Walser

2022

"Forgetful Freddie" by Manisha Poudyal

"What do Bugs Eat?" by Kelli Russell

"Lenny the Friendliest Monster in the World" by Glen McLeod

"The Truth About Squirrels" by Caitlynne Garland

"No Bad Feelings" 3-book Series by Jenni Nakken

2021

"Tina the Tortoise Gets Out" by Cameron Walser

"Our Frogs" by Cameron Walser

"Dots & the Glass Door" by Cameron Walser

2020

"Monster Tails" 2-book series by Kenlynn Dorothy Scott

### Other

"Smoke and Mirrors: The Illusion of the Employment Services Sector"  
by Angela Hoyt and Sarah Delicate - FriesenPress 2022

"Quantraz 6.0" by Sukant Ratnakar - Systovation Publication 2022

"Dancing with Giants" Mitchell A. Silk & Seth Tan - Raab & Co. 2022

## AWARDS

2014 | 2nd Place, Viewer's Choice, Montreal Art Centre, Griffintown

2013 | Award of Excellence MTL en Arts (fka FIMA)

## SELECTED EXHIBITIONS

2021 | London Arts Live | London Arts Council | London, ON, Canada

2020 | Group Exhibition | Fringe Gallery | London, ON, Canada

2019 | MTL en Arts Awards Alumni (group) | DBC Gallery | Montreal, QC, Canada

2018 | "4x4" (group) | #Hashtag Gallery | Toronto, ON, Canada

2015 | "Seven" (group) | Phone Booth Gallery | Long Beach, CA, USA

2015 | "Under Pressure" (group) | Fresh Paint Gallery | Montreal, QC, Canada

2015 | ARTSIDA | Gallery MX | Montreal, QC, Canada

2013 | ARTSIDA | Musée D'Art Contemporain | Montreal, QC, Canada